

## **Cema Vending Website Cookie Policy**

### **1) Cookies and similar technologies**

A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects ('flash cookies') and single-pixel gifs. Such technologies can be used to track users' actions and activities, and to store information about them. We use these cookies and / or similar technologies on this website for the following purposes:

To identify which pages you're using. This helps us analyse data about our web page traffic and allow us to improve the website based on our customer's needs. We only use this information for statistical and analysis purposes.

### **2) Information Collected**

We may obtain information about your computer or any other electronic device which you use to access our website, such as your IP address, your browser and / or other internet log information. We will treat this information as your personal information.

In certain circumstances we may also collect personal information about you but only where you voluntarily provide it. (eg. By completing an online form)

### **3) Consent for cookies**

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested, or essential to the inherent functionality of the website (e.g to enable you to store items in a shopping basket and / or to use our check-out process)

Where we wish to use cookies that require your consent you will be asked whether you consent to the use of cookies in the following manner:

On the first occasion a pop-up will ask the user to consent by clicking a checkbox. This preference will then be stored for the future.

Thereafter you will be provided with an opportunity to opt-out of the use of cookies which can be done in the following manner:

A banner will be shown to all users who have consented to cookies being used, which will ask them if they wish to opt-out of the use of such technologies.

### **4) Third-party cookies**

We work with third party suppliers who may also set cookies on our website. These cookies and their third party owners, are included in the table below. By consenting to the use of cookies on our site you will be consenting to the use of these cookies. These cookies may be used to collect the following information:

Your IP address and time of visit

### **5) Cookies and similar technologies used on this website**

The following cookies / similar technologies are used on this website:

#### **Third Party Cookies:**

(Names of cookies – Owner – Purpose)

Google Analytics – Google – To track website traffic and utilization

**Cookies owned by the operator of this website:**

(Name of Cookie – Purpose)

Shopping Basket – To store item added to basket by users

Checkout – To store user details for easier checkout

For further information on cookies generally visit [aboutcookies.org](http://aboutcookies.org) or the Information Commissioner's webpage on cookies [ico.org.uk/for-the-public/online/cookies](http://ico.org.uk/for-the-public/online/cookies)